

Privacy Policy for Secret Desire

This Privacy Policy outlines how Secret Desire ("we," "our," or "us") collects, uses, discloses, and safeguards the personal information of visitors and customers ("you" or "your") of the Secret Desire ("the Store"). We are committed to protecting your privacy and ensuring the security of your personal information. By accessing and using the Store, you consent to the practices described in this Privacy Policy.

1. Information We Collect:

We may collect the following types of personal information when you visit or make a purchase through the Store:

- **Contact Information:** Your name, email address, phone number, and shipping address.
- **Payment Information:** Credit/debit card details, billing address, and payment history.
- **Account Information:** Username, password, and account preferences.
- **Usage Information:** IP address, device type, browser type, pages visited, and time spent on the Store.

2. How We Use Your Information:

We use your personal information for the following purposes:

- **Processing Orders:** To process and fulfill your orders, including shipping and customer support.
- **Account Management:** To create and manage your account and provide personalized services.
- **Communication:** To send order confirmations, shipping notifications, promotional offers, and important updates.
- **Payment Processing:** To process payments and prevent fraudulent transactions.
- **Analytics:** To improve our Store, products, and services by analyzing user behavior and preferences.
- **Legal Compliance:** To comply with legal obligations and enforce our terms of service.

3. Information Sharing:

We may share your personal information with third parties in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers for shipping, payment processing, and customer support.
- **Legal Requirements:** We may disclose your information to comply with legal obligations, protect our rights, privacy, safety, or property, and respond to lawful requests from public authorities.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.
- **Consent:** We may share your information with your consent or as you instruct us.

4. Your Choices:

- Account Information: You can access, update, or delete your account information by logging into your account.
- Marketing Communications: You can opt-out of receiving marketing communications by following the unsubscribe instructions in the emails we send you.
- Cookies: You can manage cookies through your browser settings, but disabling cookies may affect your browsing experience.

5. Security:

We implement security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

6. Children's Privacy:

The Store is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe we have collected information from a child, please contact us to have it removed.

7. Updates to the Privacy Policy:

We may update this Privacy Policy to reflect changes to our practices or for legal reasons. We will notify you of any significant changes through the Store or other means.

8. Contact Us:

If you have any questions or concerns about this Privacy Policy, please contact us support@secretdesire.ca

Effective Date: September 1, 2023

By using the Secret Desire, you acknowledge that you have read, understood, and agreed to the terms and practices outlined in this Privacy Policy.